

HACK MEMPHIS

FALL 2024 CITY HACKATHON



100 volunteers with technical and creative skills will team up over **36 hours** to develop and present innovative solutions to **3 civic challenges** for the City of Memphis: 1) reducing blight in neighborhoods, 2) improving transportation for job access, and 3) using new AI and Smart City technology.



FEATURING:

OPENING REMARKS BY MAYOR PAUL YOUNG

SKILL-BUILDING WORKSHOPS

CAPSTONE PRESENTATIONS & AWARDS

NETWORKING & COLLABORATION WITH TOP MEMPHIS TALENT

U. MEMPHIS FEDEX INSTITUTE OF TECHNOLOGY

NOV 15 - 17

2024 CITY HACKATHON SPONSOR PROSPECTUS



**TERABYTE
LEVEL
\$5,000**

ONE HEADLINING SPONSOR WILL RECEIVE:

- Headline branding on all logos, swag, marketing, event signage and banners, website
- Branding on grand prize award category
- Mentions in earned media & social media
- Option to speak during event, have a sponsor table and serve on judge's panel

**GIGABYTE
LEVEL
\$3,000**

THREE SPONSORS WILL RECEIVE:

- Branding on select logos, swag, marketing, event signage and banners, website
- Sponsorship of one award category
- Mentions in social media
- Option to have a sponsor table and participate or present expertise during skill workshops

**MEGABYTE
LEVEL
\$1,000**

ALL SPONSORS WILL RECEIVE:

- Branding on select event swag, signage, and website
- Option to have a sponsor table
- Option to sponsor an event meal, activity or hackathon problem topic

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2024 CITY HACKATHON

SPONSOR PROSPECTUS

ALSO SEEKING IN-KIND SUPPORT FOR:

- Snacks, Meals & Drinks
- Tech, Data & Innovation Expertise for Workshops
- Software Trials & Demos
- Volunteers
- Office Supplies
- Marketing & Communications
- Graphic Design
- Swag, Prizes & Awards
- Social Event Activities (ex: DJs, Games)

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